

FOR IMMEDIATE RELEASE

EDINA, Minn., August 11th, 2025 — The 21st Annual Edina Fall into the Arts Festival— owned by the Edina First Responders Fund, presented by North American Banking Company and Pacy Erck, and administered by the Edina Chamber of Commerce—returns to Centennial Lakes Park and 7601 France Ave S. Saturday, September 6th (10 am–6 pm), and Sunday, September 7th (10 am–5 pm).

This free, family-friendly event will showcase more than 245 juried artists, exhibitors, and food vendors. Art lovers will enjoy a variety of work including painting, sculpture, jewelry, photography, pottery, glass, woodwork, and wearable art.

“This year we are excited to be featuring live art produced by local painter Jendayi Berry, who has graced our event several times as both a juror and booth judge,” said Shelly Loberg, President of the Edina Chamber of Commerce. “He’s immensely talented, and festival goers can watch him develop a painting over the weekend and then bid online to purchase it. Proceeds will benefit the Edina First Responders Fund.”

In addition to the artist booths, guests can enjoy popular local food vendors such as Rollen Nolen’s BBQ, Muddy Tiger, Edina Coffee Roasters, and more.

The event is open to all ages and free to attend, offering a weekend of creativity, community, and support for Edina’s first responders in a beautiful outdoor setting.

For more information, please visit our website at [**edinafallintothearts.com**](https://edinafallintothearts.com) or contact the Edina Chamber of Commerce President, Shelly Loberg at [**shelly@edina.org**](mailto:shelly@edina.org).